

BOARD OF SUPERVISORS, COUNTY OF HUMBOLDT, STATE OF CALIFORNIA

Certified copy of portion of proceedings, Meeting on

RESOLUTION NO.

**RESOLUTION OF THE HUMBOLDT COUNTY BOARD OF SUPERVISORS
SUPPORTING “LOCAL TO LOCAL” BROADCASTING.**

WHEREAS, Congress has empowered the Federal Communications Commission (FCC) to govern and regulate the use of public airwaves, with an obligation to put public interests first; and

WHEREAS, the main objective of the Federal Emergency Management Agency (FEMA), in conjunction with the FCC, is to make the Emergency Alert System (EAS) capable of distributing emergency information as quickly as possible to as many people as possible; and

WHEREAS, local competition and diversity are fundamental goals of federal media policy; and

WHEREAS, promoting locally originated media to local audiences (“local to local”) is a key goal of media regulation by the Federal Communications Commission (FCC); and

WHEREAS, local origination, archiving, and distribution of digital media content is an important demand driver for community broadband networks; and

WHEREAS, broadcasting local channels is essential for home town news including traffic, weather, sports, community events, elections, local advertising and business, citizen alerts, and emergency broadcasting; and

WHEREAS, cable operators and broadcast licensees have an obligation (as regulated by the FCC) to support media localism; and

WHEREAS, Digital Broadcast Service (DBS) providers are not required by the FCC to support local community media nor carry EAS announcements; and

WHEREAS, as DBS broadcasters (satellite providers) are not carrying local broadcast television stations, in all markets, (which carriage is referred to as “local to local”); and

WHEREAS, Humboldt County is without “local to local” television carriage, leaving satellite service subscribers without local programming, news, emergency alert notifications, and community access media (Public, Education and Government) programs provided by Access Humboldt; and

WHEREAS, DBS broadcasters have virtually blacked-out coverage of Local and State elections

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and candidates; and

WHEREAS, carriage of local broadcast television stations by DBS Broadcasters would deliver essential public health and safety information; and

WHEREAS, using public airwaves is a privilege; and

WHEREAS, broadcast licensee's and direct broadcast satellite providers are granted exclusive rights to use public airwaves with an obligation to serve the public interest, including carriage of locally originated programs; and

NOW THEREFORE BE IT RESOLVED, that the Humboldt County Board of Supervisors supports State and Federal actions to ensure that all broadcasters serve the public, education and government needs of the local community; and

BE IT FURTHER RESOLVED, that the Board requests that the Federal Communications Commission and Congress work diligently to require and ensure carriage of local to local broadcasting on direct broadcast systems in every region; and

BE IT FURTHER RESOLVED, that Federal Broadband Media policy support locally owned network infrastructure for production, archiving and distribution of local programs to meet local needs and to serve public safety, health, education and other government purposes.

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JIMMY SMITH, Chair of the Board

Adopted on motion by Supervisor _____, Seconded by Supervisor _____, and the following vote:

AYES:

NAYS:

ABSENT:

ABSTAIN:

STATE OF CALIFORNIA)
County of Humboldt)

I, NICOLE TURNER, Deputy Clerk of the Board of Supervisors, County of Humboldt, State of California, do hereby certify the foregoing to be a full, true, and correct copy of the original made in the above-entitled matter by said Board of Supervisors at a meeting held in Eureka, California as the same now appears of record in my Office.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Seal of said Board of Supervisors.

NICOLE TURNER
Deputy Clerk of the Board of Supervisors of
the County of Humboldt, State of California